Why is collaborative journalism needed in a digital environment?

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Covering politics, trade and local affairs - all have international or global aspects. Some examples:

Local/regional transport infrastructure: The tale of the Danish IC4 train and the Dutch-Belgian Fyra.

Health: The story of the Implant Files.

Business & finance: The story of Panama Papers.

An ICJ Investigation

The Panama Papers: Exposing the Rogue Offshore Finance Industry
Not new – just faster.

The need for cross-border journalism.
Collaboration vs. competition: Developing new competences in professional journalism

**Classic journalism competences +**
- Collaboration vs. competition – a new mindset
- Language
- Intercultural communication
- Interpersonal communication
- Editorial coordinators and project management
- International media law and ethics
- Understanding of digital structures and collaboration tools
- Respect for a wide variety of story telling traditions
- ...
(Digital) tools in cross-border journalism

- Communication – chat, mail, forum
- Document sharing – shared server space
- Document analysis – shared analysis software
- Knowledge sharing – libraries, wikis
- Project management tools
- Publication via network and (mainly) partner media
Networked infrastructures - networked mindset

- Journalism networks developing - various structures
- Journalism educations collaborating
- Journalism conferences as meeting spaces
  - Local/regional
  - National
  - Continental
  - Global
From analog to network thinking in journalism

Rethinking

• Audience ➔ collaboration with audiences
• Competition ➔ collaboration with competitors (language, geography)
• Success measurement ➔ Public discourse, societal reactions
• Income generation ➔ can the journalistic need to collaborate be translated into new income models?
Generation challenge: Integrate collaborative and digital competences in journalism practice and education!

Compilation of reading material

https://journalismarena.eu/cross-border-collaborative-journalism-reading-material/